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Appln No. 10/643,884 Amdt. Dated January 17, 2005 Response to Office Action of November 17, 2004

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Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

- 1. (Cancelled)
- 2. (Currently amended) A card for operating a device, said card being adapted to cooperate with said device so as to cause the device to operate in a predetermined operation mode, wherein said card comprises, on a first surface, a visual representation of said operation mode, and on a second surface, a visually encoded representation of said operation mode, said encoded representation being readable by said device and decodable by said device so as to cause the device to operate in said operation mode, wherein said device comprises a book reader and said card includes a book contents portion for display by said book reader.

3. - 16. (Cancelled)